



**REINVENTING LEADERSHIP**

## INTRODUCTION

Everything we know is changing - how we live, communicate, entertain and inform ourselves. This is the new reality. It's fast, disruptive and constantly shifting with the pace of technological innovation.

The challenge for leaders is not keeping with change, but facing the real opportunity - if you could start with a clean sheet of paper, how would you re-imagine the way you work?

Time is short. There is a new global generation growing up today who have never known a world without smartphones and high speed digital connections. They are a living challenge to all of us to rethink the way we do business. So think big, think new and most importantly - think quick.

The future is now...



## MIKE WALSH

Mike Walsh, best-selling author of *FUTURETAINMENT* and CEO of innovation research lab Tomorrow, is a leading authority on 21st century business. Rather than focusing on the distant future, Mike takes an anthropological approach - scanning the near horizon for disruptive technologies and consumer innovations on the verge of hitting critical mass, and then translating these into usable business strategies.

What if the 21st century story  
of *digital disruption* was not  
just for startups?

# WHAT IS DRIVING DIGITAL TRANSFORMATION?



QUESTION # 1

The next big business shifts  
will be shaped by the  
algorithmic, AI moderated,  
**data driven** experiences that  
your kids have daily



THE INSIGHT

// THE FUTURE GENERATION

The next generation, shaped by artificial intelligence, will be faster, smarter and more demanding of personalized, authentic, data-driven experiences.

That is a wake up call for leaders to be proactive and re-invent, re-imagine and re-design.



## NEXT ACTION

Tap into the unique worldview of your youngest team members.

Give them a clean sheet of paper, and ask them to describe how their personal experiences of connected devices, data and machine learning might inform the future of how they will behave as consumers, make decisions and work.

# MIND GRENADE

When you hire someone fresh out of college, what do they find the most strange about the way your teams work, make decisions and communicate?



# WHAT DOES IT TAKE TO BECOME A 21ST CENTURY COMPANY?

QUESTION #2



Technology may have transformed your business, but **culture** is still your operating system.



THE INSIGHT

// THE FUTURE COMPANY

Designing an agile, growth oriented, high performance culture requires more than a technological upgrade. It demands a cultural operating system that allows all of your people to thrive.

Seek out agile thinkers, reimagine what you define as work, and use data to hack your culture.



## NEXT ACTION

Pick some of your high profile teams, and brainstorm with them about how you might identify, track and visualize data about their work flows, collaborations and problem solving activities?

# MIND GRENADE

How do your most productive, networked and innovative co-workers actually get stuff done? Do they follow rules and procedures, or do they routinely break them?



HOW MUCH SMARTER  
WILL YOU NEED TO BE,  
TO SURVIVE EVEN  
SMARTER MACHINES?

QUESTION #3

The **algorithmic leader** of the future will combine an insight into the human experience with a flair for computational thinking.



THE INSIGHT

// THE FUTURE LEADER

In an age of algorithms, automation and AI, 21st century leaders need to power-up to not only remain relevant, but to lead the transformation that needs to happen.

Everything that has made you successful until now, may be exactly what kills you in the future.



## NEXT ACTION

Explore how you might use real time data and visualisation tools to bring your next strategic meeting to life.

Observe how new sources of data change their discussion and decision making process.

# M I N D G R E N A D E

In the future, what kinds of roles will automation, AI and algorithms take over in your team, and what will be the human capabilities most in demand?



**The Dictionary Of Dangerous Ideas** is a collection of the most challenging concepts facing business leaders at the dawn of the 21st century.

At the intersection of emerging technologies and new patterns of human behavior, the ideas in the Dictionary have been chosen for both their potential to transform the way companies operate, and inspire new forms of thinking.

Global futurist and innovation expert Mike Walsh presents 88 scientific breakthroughs, emerging technologies and disruptive business models - all with the potential to shake the foundations of the world we know.

Each of the ideas are concisely explained in a single page, with references to the latest case studies and research, as well as one of Walsh's characteristic 'Mind Grenade' questions to prompt further discussion. Fully illustrated with a custom typographic alphabet and original black and white photographs - The Dictionary of Dangerous Ideas is the essential companion for any leader who wants to understand what it will take to survive and thrive in the near future.





## **BETWEEN WORLDS BRINGS YOU THE GLOBAL THINKERS, INNOVATORS AND TROUBLEMAKERS WHOSE IDEAS CHALLENGE THE WORLD AS WE KNOW IT.**

From a courtyard cafe in Paris, to a busy sidewalk in Tokyo - each week futurist and global nomad, Mike Walsh, will share his personal conversations with some of the most fascinating people on the planet, recorded live in the field.



### **UPCOMING EPISODES INCLUDE:**

- Aaron Dignan, CEO of Undercurrent
- Sean Gourley, Founder of Quid
- Brett King, Founder of Moven
- Serkan Toto, CEO Kantan Games
- David Epstein, Author of 'The Sports Gene'
- Tariq Krim, Founder of Jolicloud
- Efe Cakarel, Founder of Mubi



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