

Responsive Solutions for Better Future



Next Generation Childcare

Supporting families with innovative childcare solutions





5 GENDER
EQUALITY



39.2%

of Malaysia workforce is
women

According to the Dept of Statistics (DOSM, 2019), women participation in workforce is considerably low when the number of women graduating from higher learning institutions is marginally higher than their male counterparts at 50.4% (DOSM, 2019)

**Problem Statement: How Do We
Attract Women to Join Workforce?**



5 GENDER
EQUALITY



34.2%

leave their jobs due to childcare concerns, while

60.2%

does not seek employment or career advancement due to home and care responsibilities

Along the way, women tend to leave their jobs after childbirth. While a significant percentage in the workforce refuse to accept promotion or career advancement due to their domestic commitment, largely caused by inability to find suitable childcare options.

Problem Statement: How Can We Retain Women in Workforce and Advance Them Professionally?

Why is Childcare a Barrier for Women Economic Empowerment in Malaysia?

WHAT WE HAVE

4,000
registered
childcare centres

WHAT WE NEED

39,000
childcare centres

FORMER KPWKM MINISTER, DATO' SERI WAN AZIZAH ON
[HTTP://WWW.BERNAMA.COM/BM/NEWS.PHP?ID=1643531](http://www.bernama.com/bm/news.php?id=1643531) (2019)

Lack of registered centres forces parents to send children to unregistered centres or unskilled caregivers, resulting in



Abuse



Accidents



Death

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION

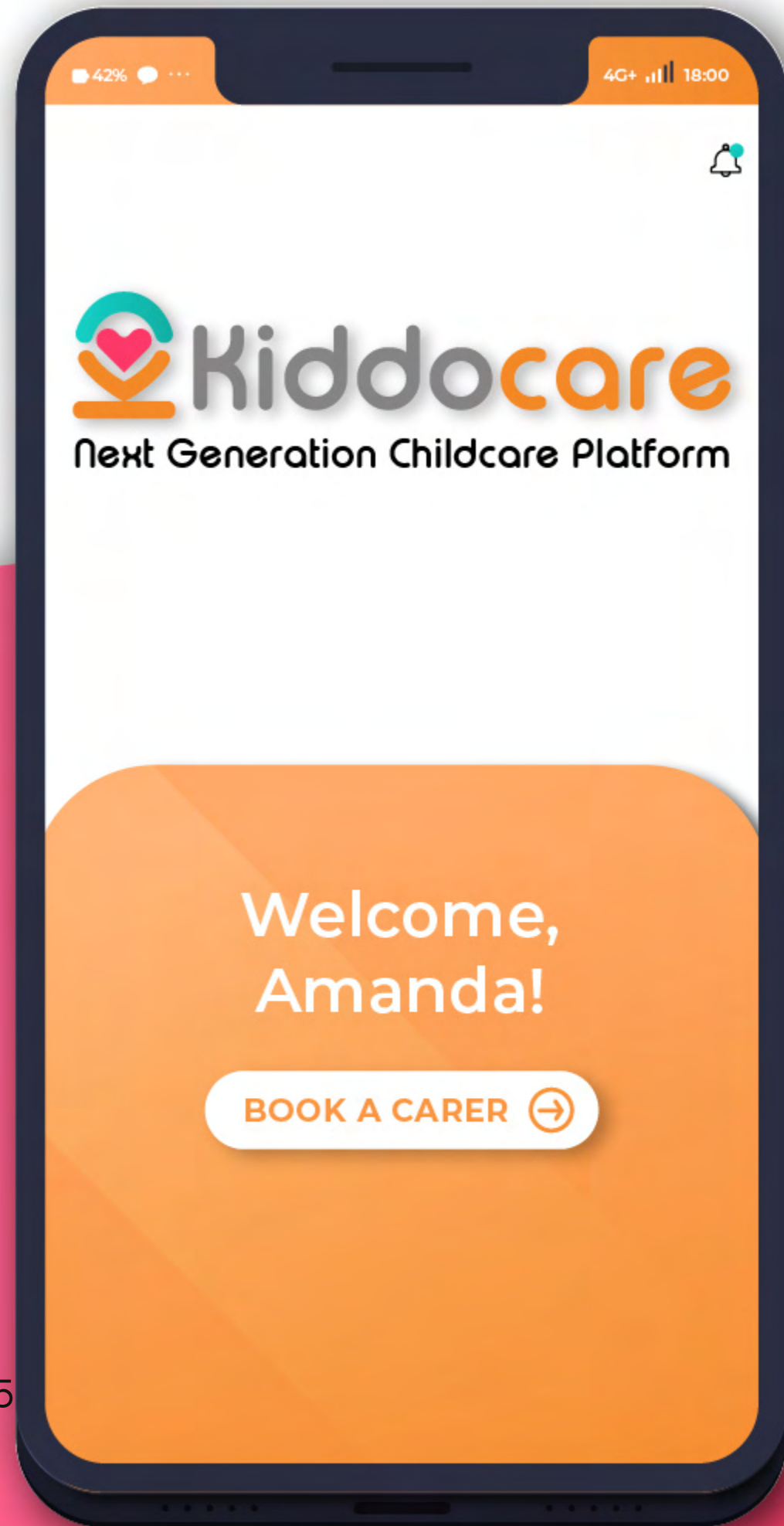


8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES





Our Solution

A platform that connects and matches parents with **on-demand** childcare and family support service providers.

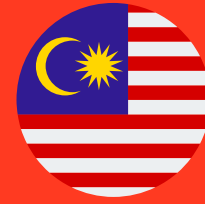


We use technology to solve inadequacies in childcare, and the gig-economy concept to scale solution fast.



Problem with Childcare

RELIABILITY
& TRUST



Malaysian Women



Babysitting Training



CPR & First Aid Training



Psychometric Assessment



Background Check

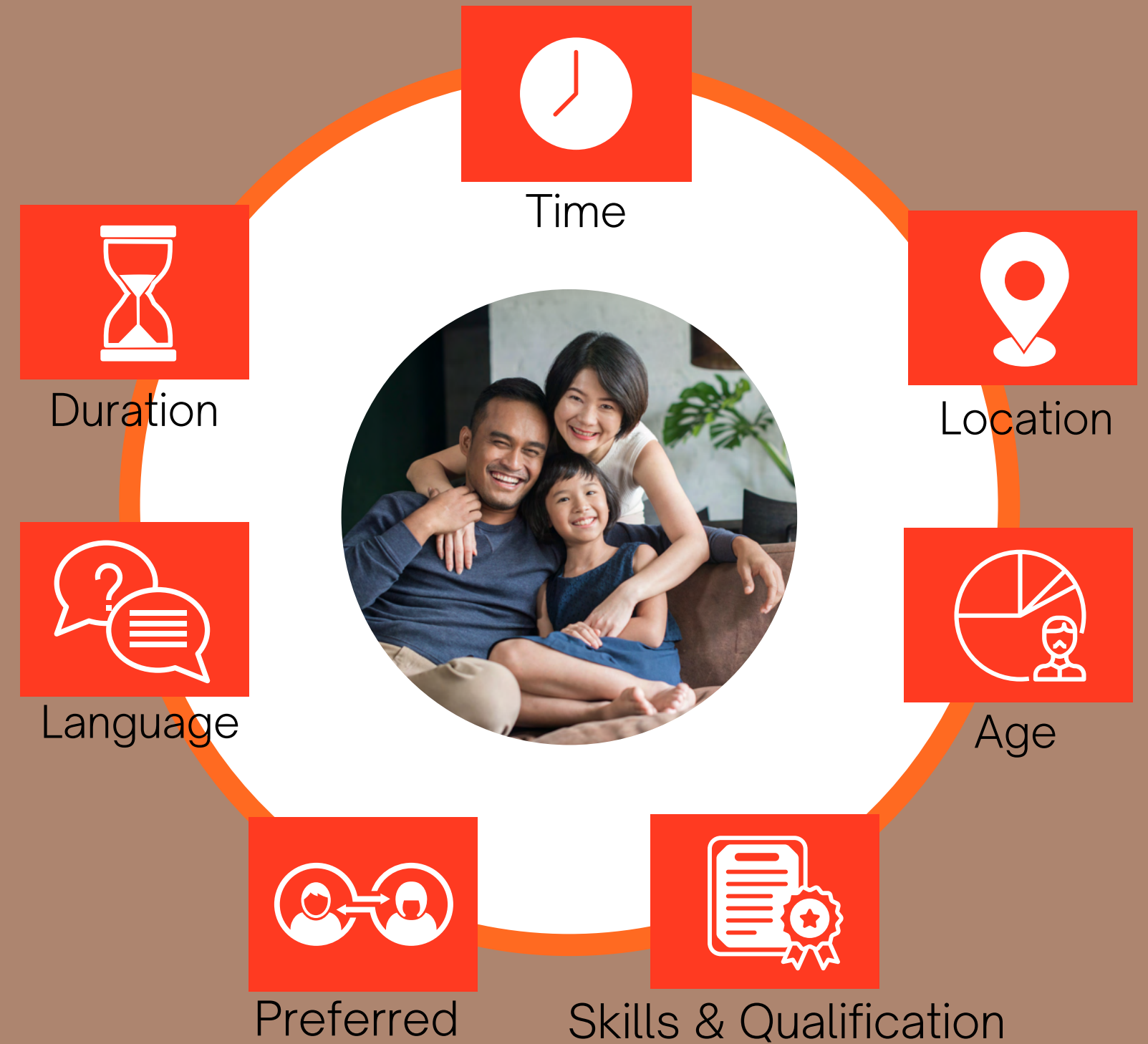


Health Check



Problem with Childcare

ACCESS &
FLEXIBLE



Flexible Solutions

PARENTS



On-Demand



Overnight



Long Term



Travel-Nannies



Kindy@Home

PARTNERS



Temporary
Childcare

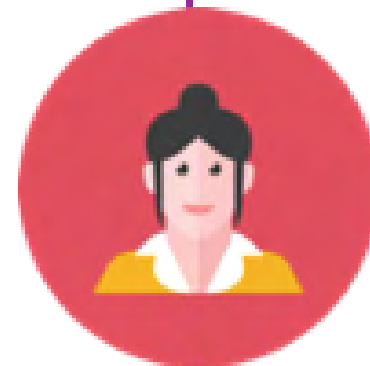


Stand-In
Nannies



Corporate
Care Package

CARERS



Training



Certification



Problem with Childcare

SAFETY
& TRUST



Automated SOPs



Checklist & Report



In-Service Monitoring



Live Updates

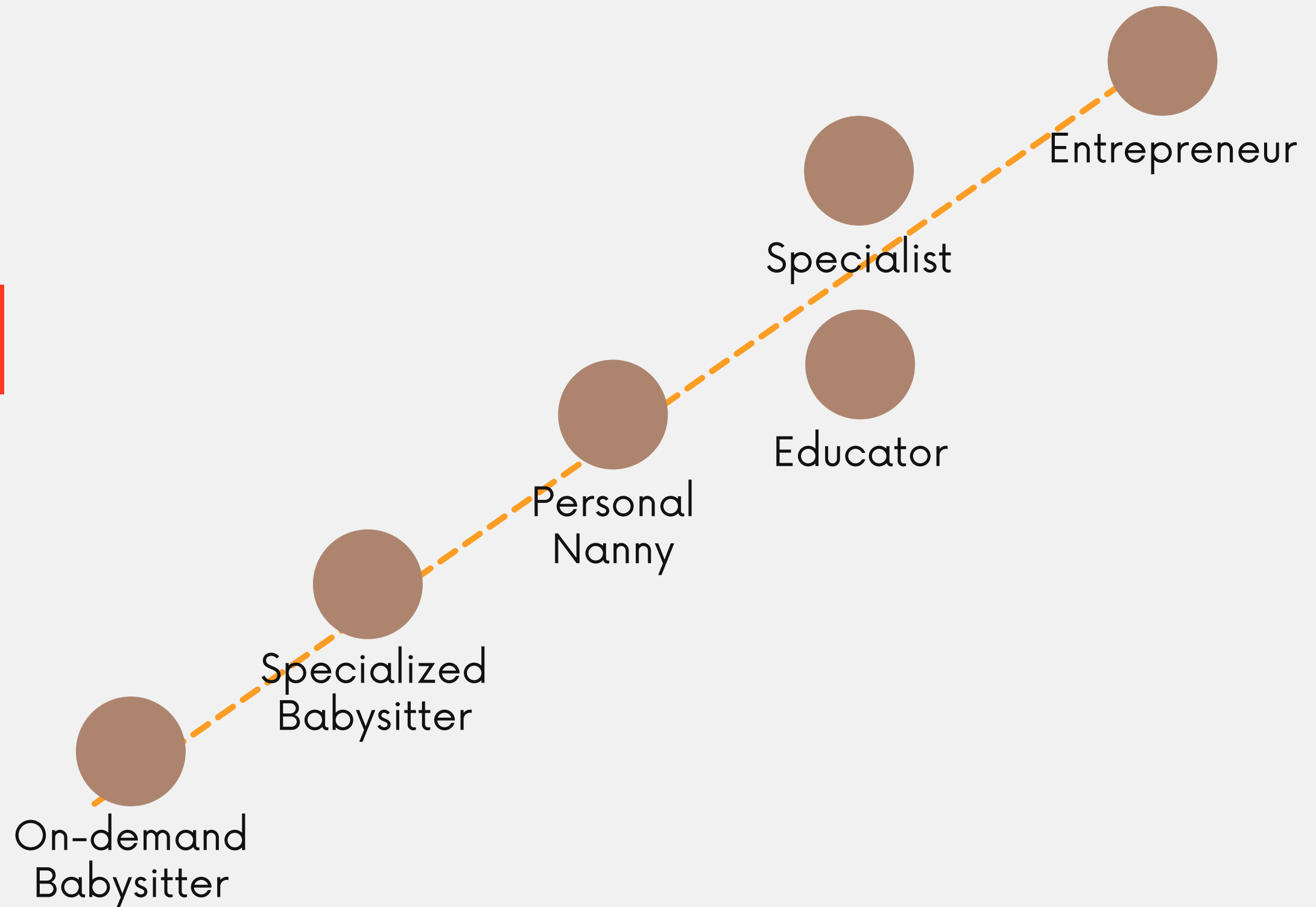


Feedback & Rating



Problem with Childcare

LOW PAY,
MENTAL WORK,
UNATTRACTIVE
TO LOCAL TALENTS



KIDDOCARE ACADEMY
Career Advancement Program



INCOME CREATION

> 3800

Empowered, Trained & Certified Malaysian Babysitters in Klang Valley

RM 2400 - RM3200

Monthly income for flexible working of between 6-8 hours, 24 working days.

CHILDCARE SERVICES



Frontliners from

37

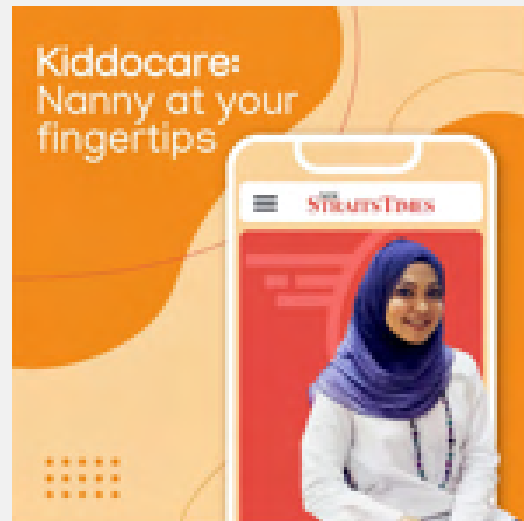
hospitals during MCO



>25,000

fulfilled

In The News (2021)



<https://www.nst.com.my/lifestyle/bots/2021/05/692597/tech-nanny-your-fingertips>



<https://www.optionshedge.com/topic/people/kiddocare-links-working-parents-babysitters-click>



UN Women Asia and the Pacific
 March 22, 2020 · Follow

Did you know that #Coronavirus is creating childcare demands? Kudos to companies like Kiddocare for helping women in #Malaysia to be economically sustainable while taking the burden off healthcare frontliners so they can heal the sick.

#WeEmpowerAsia #BeatCovid19

European Commission | UN Women | European Union in ASEAN
 See Less

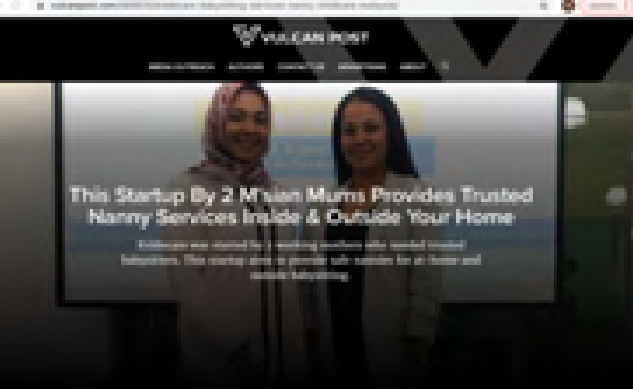
APEC SME Monitor 中小企業情報通
 June 17, 2019 ·

Kiddocare win ticket to APEC Local Innovation Ecosystem Forum in Thailand — in Tomsk, Russia.

PJStartupFestival @PJStartupFest · Feb 23, 2019
 Congratulations to KiddoCare for winning the Startup Pitching Competition! We are very proud of all contestants.

With this, end of Day 2. See you guys tomorrow for more exciting activities!

#PJStartupFest #pkita #beststartup





Let's work together

Get in touch with us about collaboration & investment opportunities today



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