



Employees Provident Fund



STATE STREET

# *Active Ageing: Live Long & Prosper*

**International Social Security Conference 2016**

10 - 11 August 2016 | Aloft Kuala Lumpur Sentral

## **Panel Session IV Social Inclusion for the Ageing Population**

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BY

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# WHAT IS SOCIAL INCLUSION ?

**‘A key strategy to facilitate the inclusion of older persons is to make our world more age-friendly.’**

An age-friendly world enables people of all ages to actively **participate in community activities** and treats everyone with **respect**, regardless of their age. It is a place that makes it easy for older people to **stay connected** to people that are important to them. And it helps people stay **healthy and active** even at the oldest ages and provides **appropriate support** to those who can no longer look after themselves.’

- World Health Organisation (2016)



# Challenges of Today's Senior Citizens

They were previously active socially  
*(travelling, reading, arts, games etc.)*

Change in family structure  
*i.e. joint extended family of the past versus today's nuclear families.*

They lived prudently to save for a comfortable retired life because lack of social security insurance for old age

They were previously active working and/or running own businesses.

Lack of choices to age-in-place and change of environment for a better lifestyle to enjoy their retirement years.



# Challenges of Today's Senior Citizens

“Empty-nest” syndrome/loneliness may start to set in.

Environment and Mobility: stress of traffic jams, noise and air pollution, transportation problems and personal security in the cities.

Daily chores: as a senior, daily household chores, maintenance, marketing and cooking for just one/two persons can become tiresome and time-consuming.

Support services: many are challenged with rising living costs and difficulties in getting reliable domestic help/maids, handyman, etc.

# World Health Organisation (WHO) AGE-FRIENDLY CITY KEY CHARACTERISTICS



Source: World Health Organisation, Global Age-friendly Cities: A Guide



Ministry of Transport

- Age-friendly transport
- Access for seamless travel



Ministry of Higher Education

- Quality education to create human capital for retirement and aged care industry
- Upskilling/reskilling of retirees for re-employment



Ministry of Human Resources

- Develop skilled, knowledgeable older workforce
- Incentivise businesses to re-employ retirees



Ministry of Women, Family and Community Development

- Ensure delivery and adequate support systems i.e. care-giving for the elderly by engaging the family and community



Ministry of Health

- Facilitate retirees in leading a productive lifestyle – economically and socially
- Ensure high quality health systems
- Promote active living through preventive approaches and rehabilitation programmes



Ministry of Finance

- Financial sustainable ecosystem to enable well-being and quality living of the aged
- Consolidating financial products to pay for medical products and cost of living



Ministry of Housing and Local Development

- Age-friendly housing
- Effective development and town planning guidelines



Ministry of International Trade and Industry

- Encourage domestic investment with the provisions of goods & services for the elderly
- Business incentives for the elderly consumer products and services



Ministry of Home Affairs

- To ensure safe and secured environment for the elderly



Ministry of Domestic Trade, Co-operatives and Consumerism

- Advocating and protecting rights of older consumers
- Providing an avenue for complaints in regards to products and services catered to the elderly



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## Thank You

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